

To Whom It May Concern

Toshiba Machine Co., Ltd.

June 21, 2019

Notification regarding the Corporate Designs adopted for the Change in Company Name

At the 96th ordinary general meeting of stockholders held on June 21, 2019, the change in our company name was authorized so that as of April 1, 2020, we will change our company name from Toshiba Machine Co., Ltd. to **Shibaura Machine Co., Ltd.**

Together with this change, we will be changing our logo and our other corporate design elements in order to increase recognition of our new company name and brand, as well as improve our brand image.

Our company was founded in 1938 as a machine tool manufacturer, and the SHIBAURA brand which we have continued to use to the present day is recognized around the world, especially within the machine tool industry.

Our new company name, Shibaura Machine Co., Ltd., symbolizes the fact our DNA embodies the technology of a machine tool manufacturer and, we have continued to evolve by contributing to society through monozukuri. The new name also shows our intent to never forget our DNA and "to further evolve together with our customers" in the future.

We will use our "comprehensive strength as a machinery manufacturer" to evolve into a "manufacturer which co-creates value"; value created for, and together with, our customers.

Adopted Corporate Designs

(1) New logo and tag line



Shibaura Machine
View the Future with You

[Concept]

The logo indicates our intent to spread our contributions throughout society. It represents "a company with confidence and pride". It also symbolizes our aim of "building the infrastructure of society while building close relations with our customers".

The tag line shows our intention to "look to the future together with our customers and co-create value".

(2) Emblem



[Concept]

The color of the emblem suggests speed, and the design is an abstract representation of Mt. Fuji.

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